



# Inclusive Community Engagement

We acknowledge the history of Albina and the past harms inflicted on this community. The I-5 Rose Quarter Improvement Project's values prioritize elevating community members' voices and meeting their needs. It is our goal that the outcomes of the project not only honor the history of historic Albina, but also support its legacy and vision. We will continue to work to cultivate community partnerships that support future economic development, jobs, wealth creation opportunities, and overall well-being for the historic Albina community.



*Community members attending an I-5 Rose Quarter Improvement Project Open House.*

## Public Engagement

Public outreach has been a priority of the I-5 Rose Quarter Improvement Project from the start. Community voices are invaluable in informing our work. Our outreach approach has evolved based on the project values and feedback we have heard from community members.

Restorative justice for historic Albina remains the primary focus of our work. The project has committed to centering historic Albina and lifting the

voices who are part of the community. This framework will direct future project engagement activities that are intentional and offered through trusted community messengers.

Our community engagement continues to include:

- Partnerships with community-based organizations
- Interviews with community members who have generational ties to Historic Albina
- Use of community liaisons to increase access to outreach activities
- Discussion groups with Black and Native American community members
- Door-to-door outreach to area and Black-owned businesses
- Outreach to residents of affordable housing
- Ongoing presentations at events and neighborhood and stakeholder meetings
- Walking and biking tours
- Regular updates on the project website, social media and newsletters



*Children participating in a Ruby Bridges Walk to School Day event in cooperation with Kairos PDX.*



## Project Committees

Two advisory committees oversee and provide direction for the project. Committee members' expertise reflects diverse professional backgrounds, including minority-owned firms, advocacy groups, workforce development organizations, industry associations and community-based organizations. Some members are leaders and volunteers with strong ties to historic Albina with a wide array of civic and community interests. All members have a strong record of advocating for people, particularly people of color and other diverse groups.

We welcome community members and invite them to comment at the beginning of the meetings for the following committees:

### Historic Albina Advisory Board

The Historic Albina Advisory Board advises the Executive Steering Committee on the needs and perspectives of the Black and historic Albina community. The board facilitator is Ericka Warren of Try Excellence LLC, an experienced and respected member of the historic Albina community. With her guidance, board members discuss and provide input on elements of the project that will create community wealth, places, and connections. The board ensures that the project reflects historic Albina community interests and values. Members include leaders and volunteers representing a wide array of civic and community interests who work with and have strong ties to historic Albina.



*Community members share their input on the I-5 Rose Quarter Improvement Project covers at Good in the Hood in June 2019.*

### Community Oversight Advisory Committee

The Community Oversight Advisory Committee oversees and provides accountability for the project's Disadvantaged Business Enterprise and workforce training program. The committee provides guidance for maximizing jobs and work for diverse contractors and creating economic opportunities. The committee facilitator is Johnell Bell of Espousal Strategies LLC who has broad experience in business and workforce advocacy and diversity. Members bring a breadth of experience and perspectives on community, social, economic and workforce issues in the region.

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